



**FOR IMMEDIATE RELEASE**

**Whole Planet Foundation® and partners to host pre-Grammy® benefit at historic Village Recorder Studios**

*Presented by Whole Foods Market®, featuring 2014 Grammy-nominee La Santa Cecilia and honoring Julie Marie Chavez of Marie Chavez and Lauren Conrad*

**(Los Angeles, CA, January 16, 2014)** -- On Thursday, January 23, 2014, [Whole Planet Foundation](#), Whole Foods Market and other valued partners will honor Lauren Conrad and Julie Marie Chavez for their commitments to promoting sustainable practices and changing global environments. The celebration will take place at Whole Planet Foundation's annual pre-GRAMMY® benefit, which will be held at the historic Village Recorder Studios in Los Angeles (this is a private event and an unofficial party not affiliated with the Recording Academy).

2014 GRAMMY nominee La Santa Cecilia and leading artists including Yuna, The Parlotones, Jesca Hoop, Charlotte Sabina, Amilia K Spicer and Jonny Kaplan & The Lazy Stars will perform at the benefit, which will also include celebrity presenters.

"We are honored to thank Lauren Conrad and Julie Marie Chavez for their commitment to giving back to our global communities and inspiring others to do the same," said Joy Stoddard, development director for Whole Planet Foundation. "We're grateful for their support, and the support of all of those who join us at the benefit on January 23."

Proceeds from the evening will go directly to Whole Planet Foundation to fund small loans and entrepreneurship programs for poverty alleviation. To date, Whole Planet Foundation has authorized \$41 million and funded more than \$29 million in microfinance programs in 58 countries, including the United States.

The benefit will be held in the historic Village Recorder Studios at 1616 Butler Ave. Los Angeles, CA 90025. The venue is where legendary artists including Fleetwood Mac, The Rolling Stones, Bob Dylan, Lady Gaga, Taylor Swift and many others have recorded their iconic hits.

The event is presented by Whole Foods Market, featuring Community Leaders Garden of Life, [Saffron Road Foods](#) and VeeV. Event Partners include TEAS' TEA, Frontier Natural Products Co-op, Acure Organics and Teatulia Organic Teas. Event Supporters include Be Green Packaging, Irwin Naturals, Mamma Chia, IZZE Sparkling Juice, NadaMoo! and prAna.

Event contributors include Allegro Coffee Company; Hubert's Lemonade; popchips; Krave Jerky; Folio Wine; Peaceful, Easy Feeling Cabernet, Golden Road Brewing; Ai Vy Springrolls; Icelandic Glacial Water; Pura Vida Charity Bracelets; Olloclip; Pulso Viral; Sonix; Sunset Sessions; Sound House Promotions; Cerwin Vega; VOS Flips; Soapbox Soaps; Justin's and Chavez for Charity.

Event producers are Clamorhouse and Planet LA Records/Music.

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**NOTE:** Media interested in learning more about this exclusive celebration, please email: [beth@cinemediapromotions.com](mailto:beth@cinemediapromotions.com) All other inquiries can be directed to: [contact@planetlamusic.com](mailto:contact@planetlamusic.com). Hashtag #WPFGrammy

**About Whole Planet Foundation®**

Founded in 2005, Whole Planet Foundation is a Whole Foods Market foundation that funds poverty alleviation worldwide where the company sources products. The nonprofit's mission is to empower the poor living in developing-world communities with microcredit and the chance to create or expand a home-based business and lift themselves and their families out of poverty. As of Dec. 2013, Whole Planet Foundation is alleviating poverty in the U.S. and across 57 countries in Africa, Asia, Latin America, supporting more than 1.95 million people with a chance for a better life. To date, the nonprofit has authorized more than \$41 million and disbursed more than \$29 million through worldwide microfinance partners. Learn more and donate online at [wholeplanetfoundation.org](http://wholeplanetfoundation.org).