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FOR IMMEDIATE RELEASE

PLANET LA AND PARTNERS HOST PRE-GRAMMY® PARTY, FEBRUARY 9, 2012

**IN PARTNERSHIP WITH BELGIAN CONSULATE AND FEATURING LEADING TALENT
IN SUPPORT OF THE VH1 SAVE THE MUSIC FOUNDATION**

(Los Angeles, CA, February 8, 2012) Planet LA Records and partners are pleased to present a private pre-GRAMMY® party on February 9, 2012 hosted by the Belgian Consul General at his residence in support of the VH1 Save The Music Foundation and featuring GRAMMY® award winners, nominees in the 54th Annual GRAMMY® Awards and other leading talent.

The event will feature platinum-selling Belgian artist Milow, six-time GRAMMY® winning artist Daniel Ho performing with two-time GRAMMY® winning artist and actress Tia Carrere who will appear on NBC's upcoming Celebrity Apprentice, Cimorelli, six harmonizing sisters and social media stars who have over 130 million views on YouTube and listed on Billboard's Social 50, American Idol vocal coach and Star Search winner Peggi Blu performing with her GRAMMY® winning producer husband Ted Perlman and other artists. The event will also honor two-time GRAMMY® winner Tony Maserati whose mixing and production credits include songs by Milow, Beyonce, Lady Gaga, Black Eyed Peas, Jason Mraz, Planet LA Records artist Native June and many others.

Part of the proceeds from the event including event donations, silent auction items and donations from the live streaming of the performances by iBand.me will benefit the VH1 Save The Music Foundation in its efforts to restore instrumental music education programs in America's public schools and raise awareness about the importance of music as part of each child's complete education.

Event partners include the Consulate General of the Kingdom of Belgium, Duvel and Maredsous Belgian beer, Guylian Belgian chocolates, Biscoff Belgian cookies, Neuhaus Belgian chocolates, Le Pain Quotidien, Chivas Regal, O.N.E. Coconut Water, Nika Water, Rev7 gum, Adel Amor cosmetics, iBand.me, QWiPS and Viddy apps, Kala Brand Music, Shubb capos, TC Electronic, Waves Audio, Avid Pro Tools, The Playlist Generation, Swinghouse Studios and others. Interested brand and media partners, industry representatives and leading artists are welcome to inquire about participation in this exclusive celebration. Twitter: @BelgianGrammys or email: contact [at] planetlarecords.com

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About Planet LA Records

Planet LA Records is an independent music label and branding entity which represents artists Native June, Djinn and others, and holds showcase events at the Gibson Guitar showrooms,

Hard Rock Cafe, Palms Casino and other venues. Planet LA is a member of the Quantum Collective and has partnerships with consumer, media and technology brands including Rev7 gum, Line 6 amps, Duvel Belgian beer, O.N.E. Coconut Water, Chivas Regal, Music Box/Ole publishing, The Jimmy Lloyd Songwriter Showcase, Riptide Music, iBand.me, QWiPS and Viddy apps, and others.

About the VH1 Save The Music Foundation

The VH1 Save The Music Foundation is a nonprofit organization dedicated to restoring instrumental music education programs in America's public schools, and raising awareness about the importance of music as part of each child's complete education. Since 1997, VH1 Save The Music has provided \$48 million worth of new musical instruments, donated to more than 1,800 public schools in more than 100 cities around the country, impacting the lives of more than 1.8 million public school students.

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