



FOR IMMEDIATE RELEASE

Showcase to Benefit The Carrie Ann Inaba Animal Project at the Gibson Guitar Showroom, Beverly Hills

(Los Angeles, CA, August 9, 2013) -- On Saturday, August 10, 2013, Carrie Ann Inaba, a nominee for this year's Teen Choice Awards, will present an exclusive musical showcase and red-carpet event at the Gibson Guitar Showroom in Beverly Hills. Proceeds from the event will benefit her charitable initiative, The Carrie Ann Inaba Animal Project (CAIAP).

"I'm grateful to my alma mater, UCLA, and the Anderson School of Management, for selecting the CAIAP as the charitable beneficiary of their Showcase," said Carrie Ann Inaba. "I'm looking forward to an evening that perfectly combines two of my passions - music and animals. This showcase of talent, in a unique venue like the Gibson Showroom, will provide a win-win for us all. While we will enjoy great entertainment, we will also be raising much needed funds to save more lives and provide support for our beloved animal friends."

The private event will feature musical performances by "The Voice" contestants Sonia Rao and Connie Lim, "American Idol" finalist Michelle Delamor, Blush (produced by Quincy Jones) buzz bands Dig The Kid, Native Alien Tribe and Native June, as well as special guest artists and dance performances. Celebrity presenters Eric Roberts, Victor Ortiz, Mayte, Aiden Turner, Karen David, Tony Maserati and Emcee Frazer Smith will host the benefit and introduce the performers throughout the night. A silent and live auction will include unique items, with all proceeds going to the charity.

Attendees from the entertainment industry, and global executives and alumni from the UCLA Anderson School of Management and its partner program at the National University of Singapore (NUS) Business School will be educated on CAIAP's mission, and heartwarming images of rescued animals will be displayed. The event is organized in partnership with Dwight Holcomb CEO of LifePet Organic and Vice President of the UCLA Anderson Alumni Network, Mark Nguyen, Founder of Planet LA Records and UCLA-NUS Global Executive M.B.A. candidate and event producer Mia Coblentz.

Presenting sponsors include Gibson Guitar, Whole Foods Market, LifePet Organic and Hubert's Lemonade. Event partners include Kala Brand Music, Kona Brewing Company, M. Kantor & Associates LLC, PetGensys, Mrs. Meyer's Clean Day, Original Penguin Clothing, Popchips and Tesla Motors. Other supporters include Architecture For Dogs, Chocolate and Steel Jewelry, Hawaiian Natural Tea, Hawaiian Springs Water, Healthy Spot, Just4MyPet, Kahoy Collection, Lyric Culture, Michelle Jonas Travelwear, Mrs. Bella's Dolls, Pawla Pet Photography, Pretzel Crisps, Set.fm, Ultimate Ears, VeeV, Waikiki Parc Hotel, ZICO Coconut Water and more.

The CAIAP was founded in 2012 by Carrie Ann Inaba, the female judge on the ABC mega hit, Dancing With The Stars. She launched CAIAP to support the rescue, welfare and well being of animals. Besides her well known love of dance, her love of animals and their love in return has been a strong source of inspiration in her life. This has been her ongoing goal since starting her career in the entertainment industry, 25 years ago – to help animals in need. The CAIAP is a sponsored program of Heaven on Earth Society for Animals, a 501(c)(3) charitable organization.

Media interested in learning more about this exclusive celebration, please email: chandler@whitebearpr.com All other inquiries can be directed to: contact@planetlamusic.com.

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